

# CABARET CAREER CHECKLIST

Use this list to assess your level of cabaret career know-how.

## Creative/Production Process (8)

<input type="checkbox"/>	I can name the 4 most important considerations in creating a <i>sellable</i> show.
<input type="checkbox"/>	I understand story structure and how to apply it to creating a show.
<input type="checkbox"/>	I feel confident in my ability to create a compelling script.
<input type="checkbox"/>	I feel confident in my ability to create a cleverly-crafted show.
<input type="checkbox"/>	I know how to get my hands on unpublished, rare, and out-of-print music.
<input type="checkbox"/>	I understand what openers, closers, 11:00 numbers, and encores should accomplish.
<input type="checkbox"/>	I know how to set a budget for producing and marketing a show.
<input type="checkbox"/>	I know how to organize my work flow to maximize my creative, practice, and rehearsal time.

## Marketing/Booking Process (17)

<input type="checkbox"/>	I can name the 4 must-have marketing tools every cabaret artist needs.
<input type="checkbox"/>	I know what my website must have.
<input type="checkbox"/>	I know how to design my own website or tell a designer what my website should look like.
<input type="checkbox"/>	I know what an EPK is, what it should include, and how to use it.
<input type="checkbox"/>	I know what a One Sheet is, what it should include, and how to use it.
<input type="checkbox"/>	I can name at least 6 types of venues to which I could market my shows.
<input type="checkbox"/>	I know the 4 major types of bookings and understand the financial arrangements of each.
<input type="checkbox"/>	I understand the booking process from start to finish.
<input type="checkbox"/>	I know how to research venues.
<input type="checkbox"/>	I know how to contact venues and build relationships with presenters.
<input type="checkbox"/>	I have a method for tracking venues and my contact with presenters.
<input type="checkbox"/>	I can name at least 3 other avenues to booking, beyond direct contact.
<input type="checkbox"/>	I feel comfortable negotiating fees and know what I should ask for in different situations.
<input type="checkbox"/>	I know what different types of contracts should include.
<input type="checkbox"/>	I have my own contracts for all different types of bookings.
<input type="checkbox"/>	I know what a tech rider is and what it should include.
<input type="checkbox"/>	I have my own tech rider.

## Publicity/Show Promotion (4)

<input type="checkbox"/>	I know when it is/isn't my job to promote my shows.
<input type="checkbox"/>	I can name at last 3 different ways to build my audience/fan base.
<input type="checkbox"/>	I can name at least 10 different avenues for promoting my shows.
<input type="checkbox"/>	I know how to leverage reviews & press quotes.

More...

### Technical Aspects (11)

<input type="checkbox"/>	I know what a light cue list is and what it should include.
<input type="checkbox"/>	I have my own light cue list for each of my shows.
<input type="checkbox"/>	I know what a stage plot is and what it should include.
<input type="checkbox"/>	I have my own stage plot for each of my shows.
<input type="checkbox"/>	I know how to run (i.e. take charge of) my own sound check.
<input type="checkbox"/>	I understand the difference between the house and monitor mixes.
<input type="checkbox"/>	I know which mix can make or break my performance.
<input type="checkbox"/>	I understand reverb, EQ.
<input type="checkbox"/>	I know what causes feedback and what I can do to prevent it.
<input type="checkbox"/>	I know what to look for when purchasing my own sound system.
<input type="checkbox"/>	I am confident in my microphone technique.

### Continuing Education (3)

<input type="checkbox"/>	I can name 3 reasons continuing cabaret education is important.
<input type="checkbox"/>	I know the history of this art form, why it's important, and how my work fits into it.
<input type="checkbox"/>	I can list at least 5 different ways I can further develop my cabaret knowledge/skills.

Add 1 point for each item you were able to check off this list.

How did you do? \_\_\_\_\_/43

If you scored 33 or above, congratulations! You're already a pro!

If you scored 32 or below, **Complete Cabaret Career Coaching – Level 2** is for you!